

Certificate

*This is to certify that **DR. N. RAMANJANEYULU,, MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS), HYDERABAD.** presented a paper titled “**ROLE OF HR IN IMPLEMENTING INNOVATIONS IN BUSINESS**” in the International Conference on “**Global Perspectives On Business, Economy And Society- For Sustainability in The New Normal**” Sponsored by AICTE held on 5th and 6th August, 2021 at ISBR Business School in association with ISBR College, Bengaluru.*



Conference Convener



Director